

Work Sector	Retail
Client	The Body Shop
Location	Stage One nationwide rollout of the "Shop Me" concept stores
Cost	£10,000,000
Date completed	Stage One: March 2006

L&H Solutions were briefed by The Body Shop to look at three specific areas relating to the implementation of their challenging store refurbishment programme.

These were:

Develop and manage a master programme, inclusive of all required processes, in order that the rollout of over 300 new design concept store refurbishments could be phased and delivered over a three-year period.

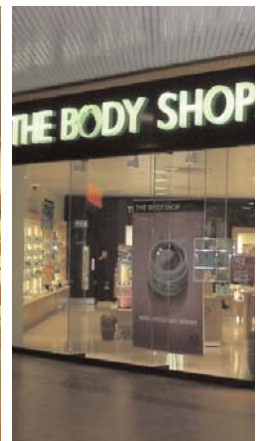
Complete all landlord and centre management negotiations.

Full project management service for the rollout.

The stores, trading from approximately 1,000 sq ft, focus on a design led environment, guiding customers to key promotions and services through simple strong signage and creating a clean, visually stimulating environment, enabling them to fully appreciate the breadth of The Body Shop's offering and strengthening their position in the beauty cosmetics market.

L&H Solutions, managing both internal (Architecture, M&E services) and external resources (Quantity Surveying, Building Contractors and the Supply Chain) have delivered the first of the new format stores within a challenging timescale. We are now working with The Body Shop on the next phase, applying the learnings from the first batch to the post-Christmas refurbishment programme

The Body Shop



LEWIS AND HICKEY