



Work Sector Retail  
Client Fashionhouse  
Location Ballymount, Dublin  
Cost -  
Date completed 2004

Lewis & Hickey was commissioned by Fashionhouse, a leading fashion wholesaler, to design its new headquarters in the Fashion City development in Ballymount, Dublin.

The brief was to transform the 50,000 sq ft shell into a platform to facilitate Fashionhouse's retail, marketing, sales, administration and warehousing requirements.

The resulting design is a balance of materials and detail to convey clearly defined spaces and image. Clear lines and glazing provide a visual interaction between the various functions on the building.

The palette is restrained, the objective being to provide a base to showcase the product and not to compete against it. The primary materials of terrazzo, glass and stainless steel are balanced with oak-clad partitions and upholstered panelling to soften and humanise the space. Large-scale graphic images have also been used throughout to further punctuate and focus sight lines and draw people through the space.

The accommodation comprises ground floor reception, retail, discount cash + carry and warehouse; first floor staff accommodation, breakout area, meeting area and warehouse mezzanine 1; and second floor presentation suites, ancillary services and warehouse mezzanine 2.

Fashionhouse, Dublin



LEWIS AND  
HICKEY