



Work Sector
Client
Location
Cost
Date

Retail
Hugo Boss
35-38 Sloane Square, London
£2.5 million
2006

In early 2004 Hugo Boss announced to the press that it would establish a permanent retail presence on the British High Street, in order to reinforce its brand identity. The first flagship store is located on London's Sloane Square.

Due to their high level of experience with Listed buildings in the Sloane Square area, following successful feasibility and tender negotiations Lewis & Hickey were appointed as Architect and Project Manager for the scheme.

The project involved the linking of Units 35-38 Sloane Square at both ground and basement levels and the evolution and implementation of a Hugo Boss-designed concept. All members of the team worked cohesively to deliver a crisp and refreshing scheme that exploits the natural beauty of the building while sensitively introducing new vibrant elements. The successful realisation of this unique concept has resulted in its steady patronage by the discerning Sloane Square clientele.

Received BCSC Shop of the Year Award 2006.

Hugo Boss, Sloane Square

