



Work Sector	Leisure
Client	Hotel La Tour
Location	Birmingham
Cost	£20 million
Date	Completion August 2010

Lewis and Hickey gained planning permission for this 204 room City Centre hotel with conference facilities in November 2009. The hotel is the flagship hotel for Hotel la Tour, a new venture from the group behind Hayley Conferencing.

The hotel is situated in a very prominent location in Birmingham which serves as a gateway to the city from the south and as a primary link between the retail and business heart of the city and the new city park and emerging east side beyond.

Lewis & Hickey were tasked with maximising the potential from an unusual triangular Brownfield site, whilst creating a striking and memorable contemporary building that would offer a sanctuary of comfort and a unique architectural experience. The proposals are for a 4\* luxury hotel with associated ancillary facilities to include a restaurant, bar, gym, conference facilities, open south facing terrace, parking and servicing, and topped with two multi storey penthouse suites that offer views across the city and beyond.

Planning permission was granted at committee with a unanimous decision from the councillors, and they commented that the building was 'an impressive design' and that it was 'welcomed as a major addition, not only to the city but to the city skyline'.



## Hotel La Tour